

Experience

August 2002 - present: Associate Professor, Economics Kyiv School of Economics Kyiv, Ukraine

- Developed and taught courses in Econometrics and Statistics, Corporate Finance, Personnel Economics, Economics of Innovation, Research Methods. Taught courses both for MA students and for executives.
- Taught executives of a software company methods to predict capacity usage, analyzed data from major Ukrainian online retailers (<http://bigdata.org.ua>)
- Published research in major academic journals and columns in leading Ukrainian business media. Relevant academic papers include:
 - Coupé Tom (2005), 'Bias in Conditional and Unconditional Fixed Effects Logit Estimation: a Correction', Political Analysis, vol. 13, nr. 3.
 - Coupé, Tom, Anna Olefir and Juan Diego Alonso (2015), Class Size, School Size and the School Network, forthcoming at Education Economics.
- Consulted for the World Bank, ILO, UNESCO and the European Commission. Relevant projects include:
 - 'Labour Migration and Education', for ILO
 - The Effect of the Financial Crisis on Primary Education in Ukraine, for UNESCO
 - Are Location and School Size Important for Educational Achievement? for the World Bank (a paper based on this project is now under review at Education Economics)

July 2011 - November 2012: Acting Director, Kyiv School of Economics Kyiv, Ukraine

December 2005 - June 2010: Director, Kyiv School of Economics (former EERC) and Academic Director, Kyiv Economics Institute

- Overall management of educational institution and research organization (30 staff and faculty, 100 students, annual budget of \$2 million). Managed the transformation from a department of a state university to an independent institution and from a foreigner-dominated institution to an institution mainly run by Ukrainian PhD graduates with degrees from leading Western universities.
 - Responsible for coordination of a CIS-wide capacity building project, providing grant and workshops to researchers (www.eerc.ru)
 - Responsible for fundraising - developed grant applications and secured several million dollars in program funding.
 - Responsible for relations with major donors including the Soros Foundation, the Eurasia Foundation, the Victor Pinchuk Foundation, the Swedish International Development Agency, the World Bank; Ukrainian and international business partners.
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Education

September 1997 - October 2002: PHD, Economics, Free University Brussels (ULB) Brussels, Belgium

September 1996 - August 1997: MA, Economics, Free University Brussels (ULB) Brussels, Belgium

September 1992 - June 1996: BA, Economics, University Ghent Ghent, Belgium

Skills

- Full academic CV with columns, papers and other materials can be found at <https://sites.google.com/a/kse.org.ua/tcoupe/>
- Fluent in English and Dutch (native), good knowledge of French, basic knowledge of German and Ukrainian
- Programming in Stata, Python and Matlab, Advanced user of MS Office; user of SPSS and Eviews
- Experienced speaker and writer, including for large and diverse audiences. Popular contributor to business media.
- Strong team builder, enthusiastic, driven and energetic, hard-working, trustworthy, easy-going, well-composed and constructive under pressure, analytically minded, culturally intelligent and adaptable to new environments, leader and facilitator.

March 2015

Tom Coupé

Kyiv School of Economics

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Homepage: <https://sites.google.com/a/kse.org.ua/tcoupe/>

Google Scholar Profile:

<http://scholar.google.com/citations?user=WHTzMeoAAAAJ&hl=en>

Languages: Fluent in Dutch and English, good knowledge of French, and basic knowledge of German and Ukrainian.

Education

PHD, Economics, Free University Brussels (ULB), 2002

MA, Economics, Free University Brussels (ULB), 1997

BA, Economics, University Ghent, 1996

Current Position

February 2010- : Associate Professor, Economics Kyiv School of Economics

Past Positions

July 2011-November 2012 : Acting Director, Kyiv School of Economics

December 2005 – June 2010: Director, Kyiv School of Economics (former EERC).

October 2005 – June 2010: Academic Director, Kyiv Economics Institute.

August 2002-January 2010: Assistant Professor, Economics Kyiv School of Economics.

October 2003 – June 2007: Director, Economic Research and Outreach Center, Kyiv.

Publications

- *In International Refereed Journals*

Coupé, Tom, Anna Olefir and Juan Diego Alonso (2015), Class Size, School Size and the School Network, forthcoming at Education Economics.

Coupé, Tom and Olivier Gergaud (2013), Suspicious Blood and Performance in Professional Cycling, Journal of Sports Economics, vol. 14, p. 546-559.

Coupé, Tom (2013), 'Peer Review versus Citations – an Analysis of Best Paper Prizes', Research Policy, February 2013, p. 295-301

Coupé, Tom, Valérie Smeets and Frédéric Warzynski (2012), 'Incentives in Economics Departments - Testing Tournament Theory, *Revue D'Economie Politique*, vol. 4, p. 565-584.

Coupé, Tom, Abdul Noury and Victor Ginsburgh (2010), "Are Leading Papers of Better Quality? Evidence from a Natural Experiment", *Oxford Economic Papers*, vol. 62, nr. 1, p1-11 (elected as Editors' choice article: http://www.oxfordjournals.org/our_journals/oep/choice_articles.html, downloaded 18/08/2010)

Coupé, Tom (2008), 'The Visibility of Ukrainian Economists 1969-2005', *Journal of Socio-Economics*, Vol. 37 (5), p. 2114-2125.

Coupé, Tom (2007), 'Incentives and Bonuses - The Case of the 2006 World Cup', *Kyklos*, vol 60 (3), p 349-358.

Valérie Smeets, Frédéric Warzynski and Tom Coupé (2006), 'Does the Academic Labor Market Initially Allocate New Graduates Efficiently?' *Journal of Economic Perspectives*, vol 20 (3), p 161-172.

Coupé Tom, Valérie Smeets and Frédéric Warzynski (2006), 'Incentives, Sorting and Productivity along the Career: Evidence from a Sample of Top Economists', *Journal of Law, Economics and Organization*, vol. 22, nr.1, p 137-167

Coupé Tom (2005), 'Bias in Conditional and Unconditional Fixed Effects Logit Estimation: a Correction', *Political Analysis*, vol. 13, nr. 3.

Coupé, Tom and Abdul G. Noury (2004), 'Choosing not to Choose: On the Link Between Information and Abstention', *Economics Letters*, vol. 84, p. 261-265.

Coupé, Tom (2004), 'What Do We Know About Ourselves? On the Economics of Economics', *Kyklos*, vol. 57, nr. 2, p. 197-216. Translated and Reprinted as 'L'Univers Professionnel des Economistes' in *Problèmes Economiques*, May 11, 2005.

Coupé, Tom (2003), 'Revealed Performances: Worldwide Ranking of Economists and Economics Departments, 1990-2000', *Journal of the European Economic Association*, vol. 1, nr. 6, p. 1309-1345.

Coupé, Tom and Patrick Walsh (2003) 'Quality Based Rankings of Irish Economists 1990-2000'. *Economic and Social Review*, vol. 34, nr. 2, p. 145-149.

Coupé, Tom (2003), 'Science is Golden: Academic R&D and University Patents', *Journal of Technology Transfer*, vol. 28, p. 31-46.

- In Local Non-refereed Journals

Coupé, Tom (2004), 'Economic Forces at Work in Academia', *Magisterium* (National University of Kyiv Mohyla Academy), vol. 14, p. 17-21.

Coupé, Tom (2003), 'On the Evaluation of the Performance of Academic Economists', *Scientific Notes - Economics* (National University of Kyiv Mohyla Academy), vol. 21, p. 69-74.

Coupé, Tom (2001), 'On the Disciplinary Structure and the Number of Belgian Universities: a Historical Perspective' *Reflets et Perspectives de la Vie Economique*, nr. 2001/4, p. 57-64.

- In Books

Ilona Sologoub and Tom Coupe (2015), 'Academic Inbreeding in Ukraine', Chapter 10 in *Academic Inbreeding and Mobility in Higher Education: Global Perspectives* Edited by Maria Yudkevich, Philip G. Altbach, Laura E. Rumbley.

Coupé, Tom and Hartmut Lehmann (2011), 'The Effect of Transition on Women in Ukrainian Industry: An Exploration of the ULFS Panel Data' in *Economic and Social Consequences of Restructuring in Russia and Ukraine*, edited by Tilman Brück and Hartmut Lehmann.

Coupé, Tom, Irina Orlova and Alexander Skiba (2010) 'The Impact of Policies on FDI flows to Transition Countries' in Bob Lucas, T.N. Srinivasan and Lyn Squire, 'Global Exchange and Poverty', Edward Elgar. Reprinted in 'The Effect of Treaties on Foreign Direct Investment: Bilateral Investment Treaties, Double Taxation Treaties and Investment Flows' edited by Karl Sauvant and Lisa Sachs (2009)

Coupé, Tom (2005), 'Discussion on 'Lessons of Experience and Future'' in *Scaling Up the Success of Capacity Building in Economic Education and Research*

Coupé, Tom (2005), 'The State of Economics Education and Research in Ukraine', in "University Challenges" (Fulbright book - in Ukrainian)

Coupé, Tom (2001), 'Should Universities Be Conglomerates?' in Dewatripont et al (eds), 'The Strategic Analysis of Universities: Microeconomic and Management Perspectives', Editions de l'Université de Bruxelles, Brussels.

Coupé, Tom (2001), 'Can Peer Review Be Trusted? The UK Research Assessment on Trial.' in Dewatripont et al (eds), 'The Strategic Analysis of Universities: Microeconomic and Management Perspectives', Editions de l'Université de Bruxelles, Brussels.

Coupé, Tom (2001), 'Academic R&D and University Patents' in Dewatripont et al (eds), 'The Strategic Analysis of Universities: Microeconomic and Management Perspectives', Editions de l'Université de Bruxelles, Brussels.

- *In Newspaper and Magazines*

'The online black market for USD in Ukraine - 2014 in review' -

Minfin.com.ua, December 2014

'Making Ukraine Smarter', Novoe Vremia, December 2014

'Principles of Forecasting', Forbes, December 2014

'Paying Politicians for Performance', Voxukraine.org, November 2014

'The Impact of Black Outs', Forbes, October 2014

'Handling Frozen Conflicts: the Economic Angle', Vedomosti, October 23, 2014 - English version in VoxUkraine, Kyiv Post, Georgia Today and the ISET Blog

'Comments on the 2014 Nobel Prize winner', Economicheskoe Izvestia, October 14, 2014

'The Long Term Economic Consequences of War', Forbes September 2014

'Can we trust official inflation measures? A check based on inflation at Ukrainian online Supermarkets', Focus August 2014

'Comparing Supermarket Prices Online', Focus August 2014

'When will Ukraine benefit from the EU association agreement?', Forbes.ua August 2014

'A ranking of Ukrainian Economists', Forbes.ua July 2014

'Corporate Governance and Firm Value', Capital.ua, July 2014

'Conspicuous Consumption', Forbes June 2014

'The profile of the ideal politician', Forbes May 2014

'How you can revive the Ukrainian economy', Forbes April 2014

'The Lehmann Sisters Hypothesis', Forbes March 2014

'Managing Consumer Boycotts', Forbes February 2014

'The Charity of the Extremely Wealthy', Forbes January 2014

'Irrationality at McDonalds', Forbes December 2013

'On The Economic Consequences of the Political Unrest', December, Investgazeta

'The 2013 Nobel Prizes in Economics', Forbes.ua October 2013

'Overconfidence', Forbes October 2013

'Extending the Frontier of Knowledge', Forbes August 2013

'The Value of Football Sponsorship', Forbes July 2013

'What Makes a CEO Great?', Forbes March, 2013

'Online Education', Forbes, December 3, 2012

'Learning from Mistakes', Investgazeta, November 26, 2012

'The Ukrainian Economy after the Elections', Forbes.ua, October 3, 2012

'Local Money', LB, October 2012

'How to become a Billionaire', Investgazeta, September 2012

'An overview of the best KSE theses', Forbes, August 2012

'The Real Winners of Euro 2012', Investgazeta, April 2012

'Football and Money', Forbes, April 2012

'The Importance of Fathers', Investgazeta, July 6, 2010

'Ukraine and the World Cup', Economicheskije Izvestia, July 2, 2010

'Eliminating Big Denominations?', Economicheskije Izvestia, April 1, 2010

'How the Very Best are Selected' interview for Gazeta Po Kyivskiy, February 17, 2010

'The Prize is Right?', Investgazeta, February 15, 2010

'Trust in Banks', comment in Delo, February 15, 2010

'Another Chance for New Year Resolutions', Economicheskije Izvestia, February 15, 2010

'Some Economics of Football', Investgazeta, December 14, 2009

'On Lemons, Garlic and Onions', Economicheskije Izvestia, November 18, 2009

'Superstition', Investgazeta, November 9, 2009

'Paying Politicians', Economicheskije Izvestia, September 30, 2009

'What's in a Name', Investgazeta, September 14, 2009

'Curfews', Economicheskije Izvestia, September 7, 2009

'The Economics of Religion', Economicheskije Izvestia, August 5, 2009

'Lies, Damned Lies and Statistics', Economicheskije Izvestia, July 29, 2009

'Who Will Win the Political Campaign?', Economicheskije Izvestia, July 23, 2009

'One More Deficit', Investgazeta, July 6, 2009

'The Economics of Visa Regulation', Investgazeta, April 27, 2009

'One More Way to Improve Road Safety', Economicheskije Izvestia, April 16, 2009

'The Kyiv Bank Run 2009', Economicheskije Izvestia, April 1

'In Praise of Women in Business', Investgazeta, March 2, 2009

'The Global Economic Crisis: Views from Developing Countries', Voxeu.org, February 12, 2009

'Cost Cutting', Investgazeta, December 14, 2008

'A 16.5 Billion Wish List', Investgazeta, November 16, 2008

'Investment Tip of the Week: Education', Investgazeta, November 2, 2008

'The Good Side of the Economic Slowdown', Investgazeta, October 13, 2008

'Evidence Based Management', Strategies, June 2008

'Bargaining Strategies', Strategies, May 2008

'The Economics of Unwanted Gifts', Delo, December 21, 2007

'The Allocation Puzzle', Kontrakty, December 17, 2007

'Free Web Content', Kontrakty, December 17, 2007

'Pay for Performance or Innovation', Kontrakty, December 3, 2007
 'Varying Prices', Kontrakty, December 3, 2007
 'Oligarch: a Male Profession', Kontrakty, October 22, 2007
 'The Effectiveness of Economic Reforms', Kontrakty, October 15, 2007
 'Ukraine and UEFA 2012', Kontrakty October 15, 2007
 'The Macro Determinants of Housing Prices ', Kontrakty October 8, 2007
 'A recipe for Wine', Kontrakty October 8, 2007
 'Height and the Labor Market', Kontrakty October 1
 'The Importance of Entrepreneurs', Kontrakty October 1
 'Foreign Direct Investment Promotion', Kontrakty, October 24, 2007.
 'The returns to education. Kontrakty', October 24, 2007.
 'Beauty and Elections.. Kontrakty', October 17, 2007.
 'The international competitiveness of Ukrainian economists', Kontrakty, October 17, 2007.
 'Are Ukraine's Political Habits Unique?', in the Ukrainian Observer, July 2007, joint with Ivan Yuryk (also appeared translated in Dehn, July 31)
 'Analysis and Commentary - Ukraine: Regulating Tobacco' in Action Ukraine Report (AUR) #840, Article 8, May 8, 2007 (joint with Olena Gnezdilova)
 'The Cost of Political Instability' in Kyiv Post, April 24 2007
 'Higher Education and the Job Market' in proceedings of round table organized by the Foundation for the Development of Ukraine on 'The Quality of Professional Education in Ukraine'. (in Ukrainian)
 'Innovative Teaching Methods' in 2007 April issue of 'Modern Education' (in Ukrainian)
 'Who is Poor in Ukraine?', January issue of the Ukrainian Observer (With Bogdan Povoroznyk)
 'Should Ukraine really aim to organize the European Championship 2012?', Kyiv Post 12.10.2006.
 'Who Should Pay for Education in Ukraine?', September 13, 2006 Kyiv Post and reprinted in in 2007 January issue of 'Modern Education' (in Ukrainian)
 'The Visibility of Ukrainian Economists 1969-2005', Beyond Transition Newsletter, Vol. 17, No. 3, July-September 2006
 'A Berlin Wall in Science', June 24th-30th Zerkalo Nedeli (in Ukrainian)
 'Three Cheers for the Ukrainian Market', Kyiv Post, June 15th, 2006
 'Payment Strategies in Strategies', August 2005 (in Russian, jointly with Dmytro Kuzmenko)

Working Papers

Female Ministers, Reforms and Governance (2014 under review at Kyklos)

The Charity of the Extremely Wealthy (2014, joint with Claire Monteiro under review at Economic Inquiry)

Mattresses versus Banks - Portfolio Composition in a Low Trust Environment (2013)

Is Optimization an Opportunity? An Assessment of the Impact of Class Size and School Size on the Performance of Ukrainian Secondary Schools (with Anna Olefir and Juan Diego Alonso, 2013 under review at Education Economics)

Recent Dynamics of Returns to Education in Transition Countries (joint with Hannah Vakhitova, 2011)

Weather Effects in Transition (joint with Olha Zadorozhna, 2011)

Basic Statistics for Economists (2000)

Human, All too Human... On the Behavior of Universities and Scientists (2000).

Academic\$: On the Salaries of UK Vice-Chancellors and Principals (2001)

Purchasing Power- On the Link between Campaign Expenditures and Electoral Success (2000).

Do Tobacco Bans Harm the Advertising Economy, with Olena Gnezdilova, revise and resubmit at Economics Letters (2008)

The Economics of Football: an Empirical Examination (2004 – joint with Olivier Gergaud)

Teaching Experience

Executive Classes in Econometrics at Ukrfinance (2012) and EPAM (2013), and Management lecture at SIMCORP (2013)

Kyiv School of Economics (2014): Quantitative Methods in Marketing (Masters)

Kyiv School of Economics (2011, 2012, 2014): Corporate Finance (Masters)

Kyiv School of Economics (2002, 2014): Statistics and Econometrics II (Masters)

Kyiv School of Economics (2002-2014): Research Workshop various mini-terms (Masters)

Kyiv School of Economics (2003, 2004, 2005, 2006, 2011, 2012, 2013): Statistics and Econometrics V (Masters)

Kyiv School of Economics (2002-2011, 2013, 2014): Statistics and Econometrics I (Masters)

Kyiv School of Economics (2005, 2006): Statistics and Econometrics IV (Masters)

Kyiv School of Economics (2003, 2004, 2005, 2006): Labor Economics (Personnel Economics) (Masters)

Kyiv School of Economics (2003, 2004): Economics of Innovation (Masters)

University Ghent (2002): Micro-Economics of Banking and Finance (Masters)

Free University of Brussels (ULB - 2000): Advanced Labor Economics II – Exercises (Masters)

Note: all my teaching evaluations at the Kyiv School of Economics have been between good (4) and excellent (5 – maximum possible score). I have received a best teacher award in 2012.

Professional Activities

- Administrative Experience

Director Kyiv School of Economics, (former MA Program, Economic Education and Research Consortium), May 2006 - June 2010, July 2011-November 2012

Acting Director MA Program, Economic Education and Research Consortium, National, December 2005-May 2006

Academic Director, Kyiv Economics Institute (October 2005 – June 2010)

Director, Economic Research and Outreach Center, EERC, National University 'Kyiv-Mohyla Academy', Ukraine (2003-2007)

Admission Committee member, Kyiv School of Economics (2002-2013).

- Academic Presentations

National Bank of Ukraine Seminar (2013) Mattresses versus Banks - Portfolio Composition in a Low Trust Environment

KSE Alumni Congress (2012) Mattresses versus Banks - Portfolio Composition in a Low Trust Environment

KSE - World Bank Workshop (2011), Is School Size Important for Educational Achievement?

KSE seminar (2010) Peer Review versus Citations – an Analysis of Best Paper Prizes

ESCIRRU Workshop, Berlin (2008), 'Gender Segregation in Ukrainian Industry'

GDN Conference, Brisbane (2008) 'The Impact of Policies on FDI flows'.

GDN workshop (Moscow) 'the Effect of FDI on the Ukrainian Economy' (joint presentation with Alexandre Skiba) (2005).

NAUKMA Finance Conference: 'The Importance of Taxes for Ukrainian Firms'. (2005)

IREX conference- The Role of Modern Think Tanks in Civil Society - Kyiv, Ukraine (2005) - Panel Moderator

World Bank Conference – Scaling Up the Success of Capacity Building in Economic Education and Research - Budapest, Hungary (2005) discussant in section on 'Lessons of Experience and Future

EERC, Kyiv (2005)

Public Choice Society –San Diego (2002)

Catholic University Leuven (2002)

EERC, Kyiv (2002)

Workshop Université de Reims (2002)

Enter Jamboree – University of Mannheim (2001)

Presentation before an Expert Group of the European Commission (2001)

University College London Student Lunch Seminar (2001)

'In Search of Scientific Excellence: Evaluating Research Performance by Discipline', workshop organized by the European Commission (2001)

'Innovations and Intellectual Property', conference, Brussels (2001)

ECARES Seminar (2000)

Enter Jamboree –University College London (2000)

PAI workshops, Brussels (1999 - 2000 - 2001)

-Scholarships, Awards and Contracts

Ukraine Market Assessment: Partnerships for Advocacy & Fundraising - UNICEF 2013

'Labour Migration - Ukraine' for CASE Poland (EU commission project) 2012

'Labour Migration and Education' for ILO 2011

The Effect of the Financial Crisis on Primary Education in Ukraine, for UNESCO 2011

Are Location and School Size Important for Educational Achievement?, for the World Bank 2011

The Dynamics of Returns to Education in Ukraine, 2010, background paper for the WB country economic memorandum (with Hannah Vakhitova)

Grant writer, Belarus Research and Outreach Center Project

Project coordinator, HESP-RESET 3 year summer school program

Project coordinator, GDN project on 'the impact of FDI on the Ukrainian Economy'

Project coordinator, INTAS summer school

PAI-Scholarship (Belgian Federal Government) 1997-2001

Marie Curie Fellowship (visit to University College London) 2001

'Ranking Economics Departments in Europe' for the European Economic Association (2000)

'Mapping Economics' for DG Research of the European Commission (2001)

Research for 'Who's Who's in Economics (4th edition)'

-Other:

Referee for Australian Economic Papers, American Economic Review, BE Journals in Economic Analysis & Policy, Bulletin of Economic Research, China

Economic Review, Contemporary Economic Policy, Eastern Economic Journal, Economica, Economic and Social Review, Economic Inquiry, Empirica, European Journal of Law and Economics, Israel Science Foundation, Labour Economics, Japan and the World Economy, Journal of Economic Education, Journal of the European Economic Association, Journal of Labor Market Research, Journal of Political Economy, Journal of Productivity Analysis, Journal of Public Economics, Journal of Socio Economics, Journal of Sports Economics, Review of International Organization, Scottish Journal of Political Economy, Oxford Bulletin of Economics and Statistics, Quarterly Journal of Economics, Research in Economics, Research Policy, Elsevier and Routledge.